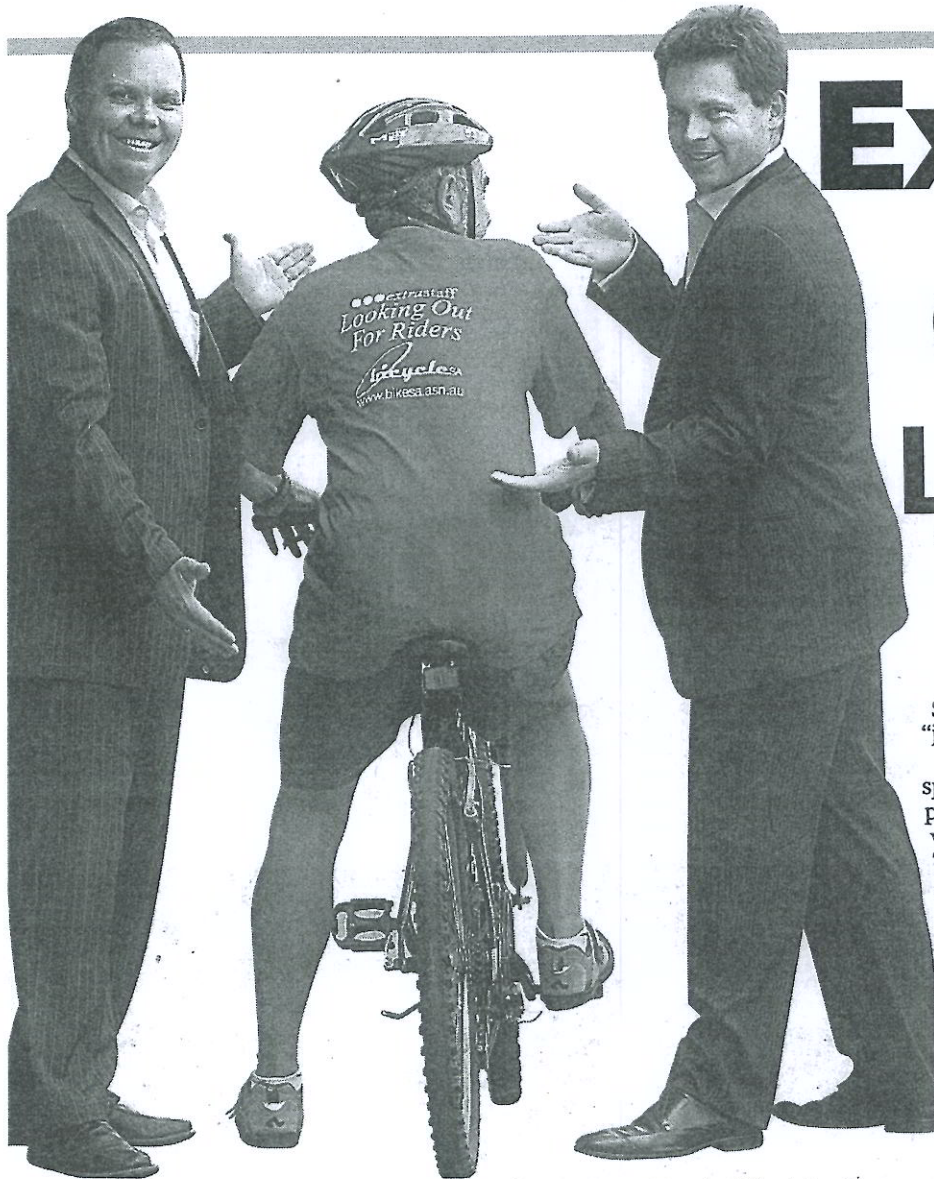


# business CONFIDENTIAL

RS, SHAKERS, PROMOTIONS & APPOINTMENTS IN SOUTH AUSTRALIA



## Extra bit of push

**L**OOK out for Bicycle SA's latest health and fitness sponsorship deal.

Recruitment firm Extrastaff, which has its national headquarters in Adelaide, has joined the Bicycle SA volunteer team as "jersey" sponsors.

The \$7500 sponsorship deal will provide Bicycle SA's volunteers with T-shirts, caps and jackets branded with both organisations' logos and the "looking out for bike riders" motto.

Extrastaff's managing director Declan Rowan says Bicycle SA is an ideal organisation for his company to sponsor.

"It is a sponsorship that fits very well with our Looking out for People, Looking out for Jobs philosophy as Bike SA encourages participation in a sport and method of transport that is available to most people and is a great way to keep fit," he says.

"Our Bicycle SA sponsorship is a great way of looking out for people's health, as through our sponsorship, Extrastaff employees are able to get discounts on their registration in Bicycle SA events."

Mr Rowan has recently taken to pedal power himself.

He says cycling has something to offer people of all ages and fitness levels.

"Cycling is a great way to keep fit and Bicycle SA has so many options available for all levels of cyclists, from fanatical riders looking for the King of the Mountain challenge to people like myself who are getting back on the bike after not riding since I was a teenager," he says.

**SPONSORS:** Extrastaff's Peter Forbes and Declan Rowan with Bicycle SA's John Mason.